

**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 2617
PATENT
Customer No. 22852
Attorney Docket No. 11809.0004-00000**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Joseph DEUTSCH et al.) Group Art Unit: 2617
Application No.: 10/590,002) Examiner: Myron Wyche
Filed: July 9, 2007) Confirmation No.: 7085
For: PERSONALIZED MULTIMEDIA) **Mail Stop AF**
MESSAGING SYSTEM)
) **Via EFS-WEB**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT AFTER FINAL

In reply to the Final Office Action mailed July 11, 2011, and pursuant to 37 C.F.R. § 1.116, Applicants propose that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the claim amendments section of this paper.